

January 8, 2025

Jeremy Kent  
1508 Ethan Allen Highway  
Charlotte, VT 05445

**Subject: Application for Planning Commission Role**

Dear Planning Commission,

My name is Jeremy Kent. My family of five has lived in Charlotte for nearly 15 years. Our kids will all attend CCS and CVU—our youngest starts school this fall. Charlotte is our forever home.

I grew up in Vermont, in Jericho and Mendon, and have deep roots in our state's communities. I have very fond memories of driving through Thompson's Point and visiting the Old Brick Store on my way to the ferry.

**Interest in Planning Commission**

In recent years, I have appreciated this town's stakeholders hard work to protect Charlotte's core values while also endeavoring to stimulate progress. Identifying those development needs and executing them with care is part of what has made Charlotte special for many decades.

I became aware of the Planning Commission after a couple informal conversations with current and former members. Prior to having kids, I was a member of the Lake Champlain Community Sailing Center board of directors for four years. We conducted a multi-phase development project and capital campaign to establish the amazing new home on the Burlington waterfront. After taking a few years away from non-profit work to make Charlotte our home and raise our kids, my wife Nikkie and I feel it's time again to get involved in community affairs that matter most to us.

**My Background**

My professional background is not in development nor in land use. I have been in the business of strategic planning, consumer insights and product creation as an executive for nearly 25 years. These areas of focus can offer perhaps complementary value to the current skills applied to the planning process in Charlotte. I understand there is a good deal of long-term planning and near-term community engagement required to achieve the outcomes we seek. This is work I do every day.

My approach to strategic planning has always been about balancing collective long term vision with short term ambitions. Additionally, consumer insights work is similar to community engagement: listen to perspectives and understand the needs, clearly define

the challenges/opportunities, validate the best ideas and learn. Keep refining until you get it right. I look forward to chatting further about how I've shaped important outcomes through this work.

**Next Steps**

I look forward to meeting folks to first learn about the needs of this one-of-a-kind town and then understand how I might add value. I'm confident I have the time, resources and experience to help shape the future of this town we love.

Thanks and best regards,  
Jeremy Kent